



MARCH FOR SCIENCE

DENVER, CO

SPONSORSHIP PACKAGE

FY 2017-2018

Date of Event: April 14, 2018

Updated: February 27, 2018



MISSION

The March for Science champions robustly funded and publicly communicated science as a pillar of human freedom and prosperity. We unite as a diverse, nonpartisan group to call for science that upholds the common good, and for all political leaders and policymakers to enact evidence based policies in the public interest.

The March for Science is a call to support and safeguard the scientific community. Recent policy changes have caused heightened worry among scientists, and the incredible and immediate outpouring of support has made clear that these concerns are also shared by hundreds of thousands of people around the world.

The March for Science is an international movement, led by organizers around the globe. Over 300 marches worldwide, including Antarctica, are taking part. This movement is taking place because of a simultaneous realization by thousands of people who value science in their lives that staying silent is no longer an option.

Science protects the health of our communities, the safety of our families, the education of our children, the foundation of our economy and jobs, and the future we all want to live in and preserve for coming generations.

We speak up now because all of these values are currently at risk. When science is threatened, so is the society that scientists uphold and protect.

The Denver March for Science attracted over 20,000 Coloradans last year in support of science in our communities. We look to repeat the successes of last year, and grow Denver March for Science into an organization that can directly serve our community at the intersection of science education and policy.



CORE PRINCIPLES

Science serves the common good.

It must be accessible to all and free from manipulation by special interests.

Cutting-edge science education strengthens our society.

We support science education that teaches us to think critically, ask questions, and evaluate truth based on the weight of evidence. A scientifically literate workforce makes us able to compete worldwide and enables us to address the challenges of the future.

Open science communication and inclusive public outreach is a necessity.

Our tax dollars support scientific research and withholding the results of that research limits the public's ability to learn from the important developments and discoveries.

Evidence-based policy and regulations are in the public's interest

Science gives us the ability to examine our changing world, enabling us to craft improved policies and regulations that serve society's best interests. Political decision-making that affects the lives of Americans and the world at large should make use of peer-reviewed evidence and scientific consensus, not partisan propaganda.

Funding for scientific research and its applications supports our democracy

We believe that the federal budget should reflect the powerful and vital role that science plays in supporting our democracy. We advocate federal funding in support of research, scientific hiring, and agency application of science to management. This funding cannot be limited to environmental and medical fields - scientific support must include diverse disciplines. The return on that investment, in terms of quality of life, health, and progress is clear.

GOALS FOR THE MARCH

Humanize science - Science has a long tradition in Colorado. Scientists in our state conduct research in every branch of science. The science industry employs hundreds of thousands of researchers, educators, field scientists, doctors, engineers, statisticians, etc. These jobs add greatly to our economy. We want to ensure this tradition continues.

Partner with the public - We want to build a coalition of scientists and supporters of science, and to strengthen partnerships formed between scientists and the broader community.

Advocate for open, inclusive, and accessible science - Science should accurately inform the decision-making of all people, from the choices we make as consumers to the policies we adopt through public debate. By bringing scientists to “teach-ins” in at Civic Center Park, we voice our support for science being freely available.

Support scientists - We gather together to stand up for scientists, including those in public service. We pledge to speak up for them when they are silenced, to protect them when they are threatened and to provide them with support when they are ethically at odds with their institutions. Scientists in both public and private sectors must be allowed to communicate their results freely, without misrepresentation or distortion, and without the fear of retribution.

Affirm science as a democratic value - Science is a vital feature of a working democracy, spurring innovation, critical thinking, increased understanding, and better, healthier lives for all people. We hold our leaders - both in science and in politics - accountable to the highest standards of honesty, fairness, and integrity. We unite to send a message: “We will all work to ensure that our scientific community is free to make our democracy stronger.”



FINANCIAL NEEDS FOR THE MARCH:

A march of this size incurs several unavoidable expenses:

Logistics - Event insurance, Port-o-potties for 10,000+ people, parking, walkie-talkies, bank accounts, websites, barricades, printing (Notices, signage, and maps, and volunteer T-shirts) all add up.

“Science & Health” - Ensuring EMTs, security personnel, available at all times

“Sound science” - The big-ticket item here is the sound system so that 10,000+ people can hear the speakers.

“Green & Clean” - We are getting certified as a “green” event. This means every scrap will be picked up and recycled and recycling containers/ trucks will be on site. Additionally, utilizing recycled products is (unfortunately) the more expensive option.

“Setting the stage for Science” A stage would allow us to make it so more people could see. It would also elevate the sound system so more people could hear.

Expected Cost Element	Estimated Cost
ASL interpreter and accessibility	\$400
Electricity	\$75
Event Insurance	\$4,850
Event Permit	\$3,000
Event Planning Equipment (radios, volunteer shirts, tables, etc.)	\$5,500
Filming Permit	\$150
Legal Fees	TBD
Meter Permit	\$480
Parade Permit	\$50
Port-o-potties	\$4,550
Sound Amplification Equipment	\$2,700
Trash and Recycling	\$1,500
Total	\$23,255

All additional funds will be directed towards community engagement and establishing Denver March for Science as permanent presence in the community.

DONATING TO DENVER MARCH FOR SCIENCE

Sponsorship levels: All will receive a mention on social media, a listing on our website at www.marchforsciencedenver.org, visibility to 10,000+ attendees, and the opportunity to host a booth at the event.

\$500 - Bronze Sponsor

Sponsor's name will be featured on website, plus above benefits.

\$1,000 - Silver Sponsor

Sponsor's name and logo will be prominently featured on website, will be thanked live on stage, and have the opportunity for a private meeting with the Denver March for Science executive committee plus above benefits.

\$2,500 - Gold Sponsor

Sponsor will receive VIP pass to meet speakers backstage, design up to 3 social media posts in consultation with March for Science – Denver, and (upon reception of three Gold Sponsors or Higher) place large banner on the Main Stage at Civic Center Park plus above benefits.

\$5,000 - Presenting Sponsor

Sponsor will design up to 5 social media posts in consultation with Denver March for Science, introduce speaker of your choice, and specifically recognized online and during the event as our Presenting Sponsor, plus above benefits.

Other _____

Please note that Denver March for Science is in the process of filing for – but has NOT yet received – 501(c)(3) status. As such contributions are not presently tax deductible.

DONATION FORM



MARCH FOR SCIENCE

DENVER, CO

Donor Information (please print or type)

Name _____

Address _____

City, State Zip Code _____

Phone 1 | Phone 2 _____

Email | Fax _____

I (we) plan to make this contribution in the form of:

- Cash Check PayPal GoFundMe

Please make checks, corporate, or other gifts payable to: Denver March for Science
P.O. Box 202621
Denver, CO 80220

PayPal Information: info@marchforsciencedenver.org

GoFundMe: <https://www.gofundme.com/MFSDEN2018>

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

- I (we) permit Denver March for Science to use our name and logo on their website and in their sponsorship materials. I (we) certify that I (we) have the authority to give such permission.

Signature(s)

Date